

Pillsbury Wine Company is the evolution of a Dream-Come-True project by New Zealand Film Director and Winemaker Sam Pillsbury.

Sam flew into Arizona to shoot a pilot for Universal Pictures and fell in love with an Arizona girl and the Arizona landscape at the same time.

Growing up in New Zealand Sam witnessed the phenomenon of growing classical wine grapes in unusual places. Then on a camping trip in Arizona thought he could try the same thing here.

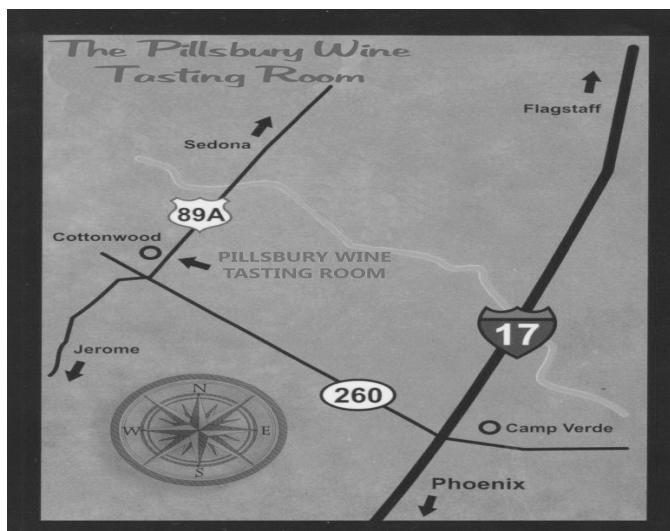
The location he picked was a high-altitude desert valley in Cochise County, 200 miles SE of Phoenix. This all came from a desire to get away from mass-produced 'McDonalds' wines and create a distinctive regional Boutique wine that was 100% Arizona and 100% original. He gambled that the high-altitude, endless sunshine, sandy loam and dry desert would make for a perfect Terroir, and in 2000 he planted 20 acres of Rhone varieties. It worked.

In the less than two years since he released his first wines under the Pillsbury label the wines got a 93 from Mark Tarbell in the AZ Republic, a 'Best AZ Wine' from the San Francisco Examiner, a rave from trendy Eat-eraz.com blog stating that these are the first wines from Arizona that we can say have a truly incredible taste, 'Best Local Winemaker' from Phoenix Magazine, and a Gold Medal at the 2009 AWGA Festival for the 2007 Diva.

The Tasting Room
1012 North Main
Old Town Cottonwood
Arizona 86326
Phone: 928.639.0646

Sunday and Monday 11 to 6
Tuesday 1 to 6
Wednesday and Thursday 11 to 6
Friday and Saturday 11 to 8

Please contact us for information
on private parties



From Phoenix:

Take Interstate 17 North to Highway 260 heading west to Cottonwood & turn Left on Historic 89A/Main Street to Old Town.

From Flagstaff/Sedona:

Drive South on State Highway 89A. Right on Mingus Avenue to Cottonwood. Right on Main Street to Old town district.



PILLSBURY

Wine Company

WINE CLUB

"93 points" -
Mark Tarbell

"Rising Stars Of The Southwest" -
Wine Spectator

Best Wine In Arizona -
San Francisco Examiner

"Winemaker of the Year" -
Phoenix Magazine

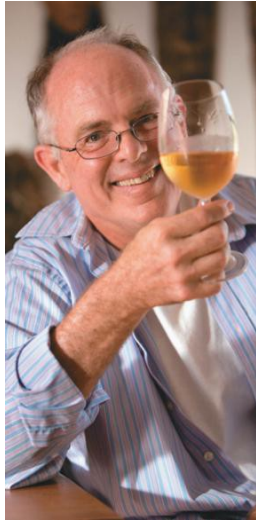
**This 100% Arizona High
Altitude Vineyard is
Surprising Critics
Everywhere...**

WWW.PILLSBURYWINE.COM



PILLSBURY WINE COMPANY

Sam Pillsbury



“It doesn’t matter if it’s film or leftover food or anything else, (Sam) has this ability to make something from almost nothing”

- Los Angeles Weekly
columnist Dave Shulman

Member Benefits:

Access to wines before public release

Wine Club **ONLY** wines

Invitations to wine tasting, events &
winemaker dinners

Tasting Card with each level

Mustang Level—The Mustang is the Quarter Horse that broke away from the pack and gained the freedom to roam the west.

The Mustang level includes;

- ◆ 24 bottles per year (6 bottles per release)
- ◆ 24 Tastings
- ◆ 15% Discount on all wine purchases
- ◆ 10% on Retail purchases

Quarter Horse Level—

The Quarter Horse was highly regarded as the fastest horse in the west. Used in the Pony Express and was essential to the cowboy’s out on the range.

The Quarter Horse level includes;

- ◆ 12 bottles per year (3 bottles per release)
- ◆ 12 Tastings
- ◆ 10% Discount on all wine purchases
- ◆ 5% on Retail purchases

Releases will be March, July, October and December
Pillsbury Wine Company tasting room will host a Wine Club Release Party so that you may come and taste the wines that is in the release and pick up your wine!

Shipment months are:

Oct, Dec, Mar (all July releases will ship in Oct)
We currently ship to the following states: AZ, CA, CO, DC, FL, GA, IA, IL, LA, MA, MI, MN, MO, ND, NE, NH, NM, NV, OH, SC, TX, VT, WA and WY

Application:

Name _____

Shipping Address _____

City _____

State _____ Zip _____

Phone _____

Email Address _____

Club Level: (price range for each release)

- Mustang Level (\$150- \$175) + shipping
- Quarter Horse Level (\$75 - \$150) + shipping

Method of Payment:

- Mastercard
- Visa
- Discover

Credit Card No. _____

Expatriation Date _____ Security Code _____

Terms of Agreement:

I am 21 years of age or older.

Tasting Cards are 1 year increments from date of original sign up. If membership is cancelled, the tasting card will then be null and void. Tasting Cards are **ONLY** good at the Pillsbury Wine Company Tasting Room.

Membership must be cancelled in writing 30 days prior to the next release month.

All wine will be shipped from the Tasting Room. The July shipment will be sent in October due to weather, but will be charged in July. Pick up is of course available.

I understand my credit card will be billed quarterly for the cost of each wine shipment. Shipping and handling charges will be charged in addition to the wine if you choose to have wine shipped.

Printed Name

Signature

Date